



revised 2/02/2020

## Purpose of the program

to change the world and create happiness through philanthropy

## Impacts

to inform and connect philanthropists, grantmakers, and community leaders—and to empower through shared knowledge and innovation

## Methods

to host convenings, forums, and other appropriate outlets for the sharing of research and exchange of information relative to philanthropy

## Partners

people to engage include individual philanthropists, institutional funders, family foundations, and other philanthropic organizations and thought leaders

# PhilanthropyMatters Programming, 2017-2019

## CommYOUity Solutions: Philanthropy for Social Impact – October 2019

How do we stop managing problems and begin co-creating real, innovative solutions to our community's biggest challenges? Attendees joined the ASU Lodestar Center for a discussion in conjunction with our 27th annual fall conference, featuring two panelists: David Bornstein, New York Times writer and the CEO and co-founder of the Solutions Journalism Network; and Jeff Snell, Vice Provost for Lifelong Learning at the University of Wisconsin-Madison, Sr. Fellow for Social Innovation at the Lodestar Center and founder of Midwest Social Innovation, LLC.



## Strategic Philanthropy Accelerator: The Philanthropy Workshop – January 2019

In partnership with The Philanthropy Workshop (TPW), an internationally renowned leader in philanthropic education with offices in London, New York City and San Francisco, the ASU Lodestar Center for Philanthropy and Nonprofit Innovation provided content to engage participants in discussion to better understand the role of philanthropy in implementing place-based strategies to solve complex social problems.



## From Passenger to Driver: Women Driving Bold Philanthropy – October 2018

In collaboration with the Indiana University Women's Philanthropy Institute, this session was an interactive presentation on how women are accelerating social impact through philanthropy, followed by a panel of Arizona women who shared their personal stories of giving. Indiana University's Debra Mesch, professor of philanthropic studies, presented new research about women's giving.



## Why Everyone Should Invest in America's Nonprofit Workforce – March 2018

Rusty Stahl, the founder, president and CEO of Fund the People, delivered the keynote at the 19th Annual Forum on Nonprofit Effectiveness in Tucson, Arizona. His thesis: Our communities, environment and economy all benefit when nonprofit leaders have the support to not just survive, but to thrive, and investing in the nonprofit workforce is the best thing we can do to increase performance and impact across the social sector.



## Impact Through Philanthropy – February 2018

This session highlighted a new research study by ASU that explores the "Social Return on Investment" (SROI) of nonprofits in Arizona. This research breaks down the tangible results produced by nonprofits into the things we care about – like healthier communities, more educated populations, and sustainable environments – and shows how these outcomes contribute to vital and measurable community benefits like civic engagement and job development.



## Achieving High Impact Philanthropy – November 2017

Kat Rosqueta, Executive Director of the Center for High Impact Philanthropy (CHIP) at the University of Pennsylvania, shared key insights culminating from 10 years of research at this prestigious center. Asking such questions as "How do you have greater impact with your giving?" and "How do you be more intentional about the kind of change you want to see in the world?" yields insights that are meaningful to donors across the spectrum.



## U.S.-Mexico Philanthropy: Expectations and Opportunities – January 2017

The first PhilanthropyMatters event was held in partnership with the U.S. Mexico Border Philanthropy Partnership and the Arizona Community Foundation, Community Foundation for Southern Arizona, Chicanos por la Causa and the ASU Lodestar Center for Philanthropy and Nonprofit Innovation. The event explored the challenges and opportunities for collaboration amongst donors and nonprofits in the border region.

