The ASU Lodestar Center for Philanthropy and Nonprofit Innovation is seeking sponsors for an updated edition of the Nonprofit Compensation & Benefits Report. This report helps nonprofits make informed decisions by providing information on salaries and benefits for hundreds of position titles, organized by budget size and organization type. The report is widely read and utilized by the nonprofit sector’s decision-makers (executive staff and board members), as well as hundreds of organizations who employ professional staff. The IRS requires nonprofit organizations to report about the process for determining compensation and whether that process included a review comparability data. As such, this report is a trusted source of comparability data for Arizona nonprofits.

Our research, and this report specifically, helps other nonprofit organizations do what they do better. With the support of your organization, we will be able to continue this critical work, thereby solidifying the important role the nonprofit sector serves in our society. Since the report is made available for a significantly reduced fee for participating nonprofits, your support is required to conduct and publish this important and critical research.

Attached you will find several sponsorship options that offer a generous amount of benefits and recognition. Sponsorships start at just $500 and increase in benefits from there. To further discuss your sponsorship choices and opportunities, please contact the ASU Lodestar Center at 602.496.0500 or email nonprofit@asu.edu.

Key Information

- All participating nonprofit organizations receive a copy of the report at a significantly reduced fee.
- When the report was last published in 2016, over 350 organizations received a copy of the report.
- The final report is over 100 pages in length and presents data on hundreds of nonprofit job positions.
- This will be the seventh edition of the Nonprofit Compensation and Benefits Report.

“As the CEO of a nonprofit organization, I must be aware of current compensation and benefits for my staff. This report helps me with important decisions regarding hiring and other human resource issues.”

Pam Gaber, CEO and Founder of Gabriel’s Angels

Learn more at lodestar.asu.edu/2019compreport
The ASU Lodestar Center for Philanthropy and Nonprofit Innovation is seeking sponsors for an updated edition of the *Nonprofit Compensation & Benefits Report*. This report helps nonprofits make informed decisions by providing information on salaries and benefits for hundreds of position titles, organized by budget size and organization type. The report is widely read and utilized by the nonprofit sector’s decision-makers (executive staff and board members), as well as hundreds of organizations who employ professional staff. The IRS requires nonprofit organizations to report about the process for determining compensation and whether that process included a review comparability data. As such, this report is a trusted source of comparability data for Arizona nonprofits.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Premier Sponsor ($10,000)</th>
<th>Platinum Sponsor ($7,500)</th>
<th>Gold Sponsor ($5,000)</th>
<th>Silver Sponsor ($2,500)</th>
<th>Bronze Sponsor ($1,000)</th>
<th>Community Sponsor ($500)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019 Report [published] (release early 2019; hardcopy, spiral bound)</td>
<td>full page, full-color, back cover, artwork</td>
<td>full page, color, inside back cover, artwork</td>
<td>full page, full-color, inside page, artwork</td>
<td>half-page, grayscale, inside page, artwork</td>
<td>qtr-page, grayscale, inside page, artwork</td>
<td>grayscale, inside page, logo</td>
</tr>
<tr>
<td>2019 Report Website (lodestar.asu.edu/2019compreport)</td>
<td>premier logo placement, w/ link</td>
<td>logo included (with hyperlink)</td>
<td>logo included (with hyperlink)</td>
<td>logo included (with hyperlink)</td>
<td>logo included</td>
<td>logo included</td>
</tr>
<tr>
<td>Promotional Video (to inform the community about this initiative)</td>
<td>YES; up to two (2) minutes</td>
<td>YES; up to one (1) minute</td>
<td>YES; up to 30 seconds</td>
<td>name recognition (with logo)</td>
<td>name recognition</td>
<td>name recognition</td>
</tr>
<tr>
<td>Blog [guest blogging opportunity] (lodestar.asu.edu/blog)</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
<td>YES</td>
</tr>
<tr>
<td>Promotional Emails (eblasts to inform NPOs about this initiative)</td>
<td>custom email blast w/ logo and hyperlink</td>
<td>logo included (with hyperlink)</td>
<td>logo included (with hyperlink)</td>
<td>logo included (with hyperlink)</td>
<td>logo included</td>
<td>logo included</td>
</tr>
<tr>
<td>Promotional e-Newsletter (LCNN) (lodestar.asu.edu/news)</td>
<td>“banner” artwork/logo (with hyperlink)</td>
<td>artwork/logo (with hyperlink)</td>
<td>artwork/logo (with hyperlink)</td>
<td>name recognition (with hyperlink)</td>
<td>name recognition</td>
<td>name recognition</td>
</tr>
<tr>
<td>Social Media (Facebook, LinkedIn, Twitter)</td>
<td>artwork/logo (with hyperlink)</td>
<td>artwork/logo (with hyperlink)</td>
<td>name recognition (with hyperlink)</td>
<td>name recognition (with hyperlink)</td>
<td>name recognition</td>
<td>name recognition</td>
</tr>
<tr>
<td>Company/Organization Profile (“profile” &amp; logo included in published report)</td>
<td>full page, full-color, 300-350 words</td>
<td>half page, full-color, 150-175 words</td>
<td>half page, full-color, 150-175 words</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Welcoming Remarks (remarks from Pres/ED in published report)</td>
<td>YES; 500-550 words</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
sponsor information
Organization/Company Name ________________________________________________________________
Main Contact Full Name ________________________________________________________________
Main Contact Title ________________________________________________________________
Address ________________________________________________________________
City, State, Zip ________________________________________________________________
Phone Number ___________________________ Email ________________________________

sponsorship level
   - $10,000  Premier Sponsor ($2850 FMV)
   - $7,500  Plantinum Sponsor ($1650 FMV)
   - $5,000  Gold Sponsor ($1250 FMV)
   - $2,500  Silver Sponsor ($325 FMV)
   - $1,000  Bronze Sponsor ($225 FMV)
   - $500  Community Sponsor ($150 FMV)

payment options
   - CHECK Payable to ASU FOUNDATION and mail to address below.
   - INVOICE Please send me an invoice for the amount of $__________
   - CREDIT CARD Please charge to my credit card □ MasterCard □ VISA □ AmEx □ Discover
     Account # ___________________________ Exp. Date __________
     Name on Account ____________________________________________
     Authorized Signature _______________________________________

mail or fax signed agreement to
ASU Lodestar Center
Attn: April Maguire
411 N. Central Ave. Suite 500 | Phoenix, AZ 85004-0691
(Fax: 602.496.0952) Phone: 602.496.0500

Please submit funds within 30 business days of submission of this form. Funds received after that date may be too late to receive certain time-sensitive benefits, such as name/logo listed on materials. All funds will be deposited with the ASU Foundation for A New American University, a separate nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits provided, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. (30003022)
The ASU Lodestar Center is not liable for inaccurate reproduction of artwork without appropriate high resolution files. All sponsorships require use of the company/organization’s logo. Please provide a vector version (EPS, AI, or PDF) or a high-res JPG. Email artwork/logo to Nicole.AlmondAnderson@asu.edu by Nov. 30, 2018.
gold sponsor
platinum sponsor
premier sponsor

Full page (7.75” x 10.5”)