Sponsorship opportunities

The ASU Lodestar Center for Philanthropy and Nonprofit Innovation is currently offering sponsorship opportunities for participating in its 21st Annual Forum on Nonprofit Effectiveness set to take place March 26th, 2020, at the YWCA Southern Arizona in Tucson, AZ.

By becoming a sponsor of this year's forum, your company/organization will have the opportunity to increase its visibility and exposure to thousands of nonprofit professionals. Your sponsorship will not only help you build and solidify vital relationships with regional nonprofit community leaders and executives, but also create an opportunity for these decision makers to learn about how your products/services can help advance their mission.

Attached you will find several sponsorship options that offer a generous amount of benefits and recognition. Sponsorships start at just $250 and increase in benefits from there. In addition to the many benefits you will receive, please know that your sponsorship dollars will directly help to increase the capacity and effectiveness of all attending nonprofit professionals and organizations by helping to make this event possible.

To further discuss sponsorship opportunities, contact: Cindi Thiede | 602.496.1061 | cynthia.thiede@asu.edu
Sponsorship levels

**GOLD SPONSOR: $3,000** (fair market value for the Gold Sponsorship is $275)
- 5.25” x 4.125” color company artwork/logo displayed in attendee program
- Two (2) registrations for sponsor representatives
- Reserved seating
- Opportunity to introduce a speaker
- Logo displayed on table tent-card
- Guest blogging opportunity in the ASU Lodestar Center Blog
- Logo placement on all promotional print materials, event website with hyperlink, sponsor signage
- Interactive promotional emails with company logo and hyperlink
- Recognition in ASU Lodestar Center social media postings (Facebook, LinkedIn, Twitter, IG)
- One (1) exhibitor space
- Recognition in Lodestar Center Nonprofit News E-Newsletter
- Verbal recognition during opening remarks

**SILVER SPONSOR: $1,500** (fair market value for the Silver Sponsorship is $200)
- 2.625” x 4.125” color company artwork/logo displayed in attendee program
- One (1) registration for sponsor representative
- Guest blogging opportunity in the ASU Lodestar Center Blog
- Logo placement on all promotional print materials, event website with hyperlink, sponsor signage
- Interactive promotional emails with company logo and hyperlink
- Recognition in ASU Lodestar Center social media postings (Facebook, LinkedIn, Twitter, IG)
- One (1) exhibitor space
- Recognition in Lodestar Center Nonprofit News E-Newsletter
- Verbal recognition during opening remarks

**BRONZE SPONSOR: $500** (fair market value for the Bronze Sponsorship is $200)
- 2.625” x 2.25” grayscale company artwork/logo displayed in attendee program
- One (1) registration for sponsor representative
- Logo placement on all promotional print materials, event website, sponsor signage
- One (1) exhibitor space
- Recognition in Lodestar Center Nonprofit News E-Newsletter
- Verbal recognition during opening remarks

**COMMUNITY SPONSOR: $250** (fair market value for the Community Sponsorship is $75)
- One (1) registration for community organization representative
- Logo placement on event website
- Recognition in rolling visual PowerPoint presentation
- Organization name listed in attendee program
# Sponsorship Form

## Sponsor Information

**Organization/Company Name**  
__________________________________________________________________________________

**Contact Full Name**  
__________________________________________________________________________________  
**Title**  
__________________________________________________________________________________

**Address**  
__________________________________________________________________________________  
**City, State, Zip**  
__________________________________________________________________________________

**Phone Number**  
__________________________________________________________________________________  
**Email**  
__________________________________________________________________________________

My signature below indicates that I am an authorized representative of this company.

**Signature**  
__________________________________________________________________________________  
**Date**  
__________________________________________________________________________________

## Sponsorship Level

- **$3,000  Gold Sponsor**  
  ($275 FMV)

  Name of representative #1:  
  __________________________________________________________________________________

  Name of representative #2:  
  __________________________________________________________________________________

- **$1,500  Silver Sponsor**  
  ($200 FMV)

  Name of representative:  
  __________________________________________________________________________________

- **$500  Bronze Sponsor**  
  ($200 FMV)

  Name of representative:  
  __________________________________________________________________________________

- **$250  Community Sponsor**  
  ($75 FMV)

  Name of representative:  
  __________________________________________________________________________________

- **$29  Additional Company/Org. Representative**  
  ($29 FMV)

  Name of representative:  
  __________________________________________________________________________________

## Payment Options

- **CHECK**  
  Payable to ASU FOUNDATION and mail to address below.

- **INVOICE**  
  Please send me an invoice for the amount of $__________

- **CREDIT CARD**  
  Please charge to my credit card  
  - MasterCard  
  - VISA  
  - AmEx  
  - Discover

  **Account #**  
  __________________________________________________________________________________  
  **Exp. Date**  
  __________________________________________________________________________________

  **Name on Account**  
  __________________________________________________________________________________

  **Authorized Signature**  
  __________________________________________________________________________________

## Mail or Fax Signed Agreement to:

ASU Lodestar Center (Attn: Adilenne Diaz Hernandez)  
411 N. Central Ave. Suite 500 | Phoenix, AZ 85004-0691  
Fax: 602.496.0952 | Phone: 602.496.0500

Please submit funds by March 20, 2020 to receive benefits of selected sponsorship. Funds received after that date may be too late to receive certain time-sensitive benefits, such as name/logo listed on materials. All funds will be deposited with the ASU Foundation for A New American University, a separate nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits provided, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions.

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