

**Sponsorship opportunities**

**Feb. 5,  
2025**

# A celebration of 25 years of impact

**ASU**  
Lodestar Center  
for Philanthropy  
and Nonprofit  
Innovation  
Arizona State  
University

  
**25**  
years of  
impact

**With special guest  
Kate Forbes**

**President of the  
International Federation  
of Red Cross and Red  
Crescent Societies**



## **Sponsor this special event celebrating 25 years of community impact**

The ASU Lodestar Center for Philanthropy and Nonprofit Innovation is offering sponsorship opportunities for its **25 Years of Impact anniversary event** on **February 5, 2025**, at the Global Forum at ASU's Thunderbird School of Global Management, located on the Downtown Phoenix campus. We will be hosting special guest **Kate Forbes**, president of the International Federation of Red Cross and Red Crescent Societies. She was a key volunteer champion in the founding of the ASU Lodestar Center.

**By becoming a sponsor, your company/organization will have the opportunity to increase its visibility and exposure to an audience of community leaders and nonprofit decision-makers.** Your sponsorship will not only help you build and solidify vital relationships, but also create an opportunity to **showcase how your products/services can help advance their missions.**

Attached you will find sponsorship options that offer a generous amount of benefits and recognition. Sponsorships start at just \$500 and increase in benefits from there, or make a contribution of any size to join the donor roll.

To further discuss sponsorship opportunities, contact: Phil Bencomo | (602) 496-1059 | [phil.bencomo@asu.edu](mailto:phil.bencomo@asu.edu)

# Sponsorship levels

## **GOLD SPONSOR: \$5,000** *(fair market value for the Gold Sponsorship is \$500)*

- 5.25" x 4.125" color company artwork/logo displayed in attendee program
- Reserved seating
- Opportunity to introduce a speaker
- Guest blogging opportunity in the ASU Lodestar Center Blog
- Logo placement on all promotional materials, event website with hyperlink, sponsor signage
- Interactive promotional emails with company logo and hyperlink
- Recognition in ASU Lodestar Center social media postings (Facebook, LinkedIn, Twitter, IG)
- Recognition in Lodestar Center Nonprofit News E-Newsletter
- Verbal recognition during opening remarks

## **SILVER SPONSOR: \$2,500** *(fair market value for the Silver Sponsorship is \$400)*

- 2.625" x 4.125" color company artwork/logo displayed in attendee program
- Guest blogging opportunity in the ASU Lodestar Center Blog
- Logo placement on all promotional materials, event website with hyperlink, sponsor signage
- Interactive promotional emails with company logo and hyperlink
- Recognition in ASU Lodestar Center social media postings (Facebook, LinkedIn, Twitter, IG)
- Recognition in Lodestar Center Nonprofit News E-Newsletter
- Verbal recognition during opening remarks

## **BRONZE SPONSOR: \$1,500** *(fair market value for the Bronze Sponsorship is \$300)*

- 2.625" x 2.25" grayscale company artwork/logo displayed in attendee program
- Logo placement on all promotional materials, event website, sponsor signage
- Recognition in Lodestar Center Nonprofit News E-Newsletter
- Verbal recognition during opening remarks

## **COMMUNITY SPONSOR: \$500** *(fair market value for the Community Sponsorship is \$100)*

- Logo placement on event website
- Recognition in promotional materials
- Organization name listed in attendee program

## **JOIN THE DONOR ROLL:**

- Inclusion on our donor roll with a contribution of any size.



Scan to  
contribute  
now



# Sponsorship form

## Sponsor information

Organization/Company name \_\_\_\_\_

Contact full name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City, State, ZIP \_\_\_\_\_

Phone number \_\_\_\_\_ Email \_\_\_\_\_

My signature below indicates that I am an authorized representative of this company.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Sponsorship level

**\$5,000 Gold Sponsor** (\$500 FMV)

Name of representative: \_\_\_\_\_

**\$1,500 Bronze Sponsor** (\$300 FMV)

Name of representative: \_\_\_\_\_

**\$2,500 Silver Sponsor** (\$400 FMV)

Name of representative: \_\_\_\_\_

**\$500 Community Sponsor** (\$100 FMV)

Name of representative: \_\_\_\_\_

## Payment options

**CHECK** Payable to ASU FOUNDATION and mail to address below.

**INVOICE** Please send me an invoice for the amount of \$ \_\_\_\_\_

**CREDIT CARD** Please charge my credit card  MasterCard  VISA  AmEx  Discover

Card # \_\_\_\_\_ Exp. date \_\_\_\_\_ CCV: \_\_\_\_\_

Name on account \_\_\_\_\_

Authorized signature \_\_\_\_\_

## Mail or fax signed agreement to:

ASU Lodestar Center (Attn: Angela Benson)  
400 E. Van Buren St. Suite 900 | Phoenix, AZ 85004  
Fax: 602.496.0952 | Phone: 602.496.0500

Please submit funds by **January 17, 2025** to receive benefits of selected sponsorship. Funds received after that date may be too late to receive certain time-sensitive benefits, such as name/logo listed on materials. All funds will be deposited with the ASU Foundation for A New American University, a separate nonprofit organization that exists to support Arizona State University (ASU). Gifts in support of ASU are subject to foundation policies and fees. Due to the fair market value of benefits provided, only payments in excess of fair market value may be considered a charitable contribution. Please consult your tax advisor regarding the deductibility of charitable contributions. (30003022)