The ASU Lodestar Center for Philanthropy and Nonprofit Innovation is seeking sponsors for an updated edition of the Nonprofit Compensation & Benefits Report. This report helps nonprofits make informed decisions by providing information on salaries and benefits for 50+ position titles, organized by budget size and organization type. The report is widely read and utilized by the nonprofit sector’s decision-makers (executive staff and board members), as well as hundreds of organizations who employ professional staff. The IRS requires nonprofit organizations to report about the process for determining compensation and whether that process included a review of comparability data. As such, this report is a trusted source of comparability data for Arizona nonprofits.

Our research, and this report specifically, helps other nonprofit organizations do what they do better. With the support of your organization, we will be able to continue this critical work, thereby solidifying the important role the nonprofit sector serves in our society. Since complimentary access to the report is made available to participating nonprofits, your support is required to conduct and publish this important and critical research.

Attached you will find several sponsorship options that offer a generous amount of benefits and recognition. Sponsorships start at just $500 and increase in benefits from there. To further discuss your sponsorship choices and opportunities, please contact the ASU Lodestar Center at 602.496.0500 or email nonprofit@asu.edu.

Key Information

- All participating nonprofit organizations receive a complimentary user license to access the report.
- When the report was last published in 2022, over 200 organizations received a copy of the report.
- The final report is over 100 pages in length and presents data on 50+ nonprofit job positions.
- This will be the ninth edition of the Nonprofit Compensation and Benefits Report.

“As the CEO of a nonprofit organization, I must be aware of current compensation and benefits for my staff. This report helps me with important decisions regarding hiring and other human resource issues.”

Pam Gaber, CEO and Founder of Gabriel’s Angels
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<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Premier Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Community Sponsor</th>
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</thead>
<tbody>
<tr>
<td><strong>2024 Report [published]</strong> (release Summer 2024; digital)</td>
<td>full page, full-color, back cover, artwork</td>
<td>full page, color, inside back cover, artwork</td>
<td>full page, full-color, inside page, artwork</td>
<td>half-page, grayscale, inside page, artwork</td>
<td>qtr-page, grayscale, inside page, artwork</td>
<td>grayscale, inside page, logo</td>
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<td><strong>2024 Report Website</strong> (lodestar.asu.edu/comp-report)</td>
<td>premier logo placement, w/ link</td>
<td>logo included (with hyperlink)</td>
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<tr>
<td><strong>Promotional Video</strong> (to inform the community about this initiative)</td>
<td>YES; up to two (2) minutes</td>
<td>YES; up to one (1) minute</td>
<td>YES; up to 30 seconds</td>
<td>name recognition (with logo)</td>
<td>name recognition</td>
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<td><strong>Blog</strong> [guest blogging opportunity] (lodestar.asu.edu/blog)</td>
<td>YES</td>
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<tr>
<td><strong>Promotional Emails</strong> (eblasts to inform NPOs about this initiative)</td>
<td>custom email blast w/ logo and hyperlink</td>
<td>logo included (with hyperlink)</td>
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<td><strong>Promotional e-Newsletter (LCNN)</strong> (lodestar.asu.edu/news)</td>
<td>“banner” artwork/logo (with hyperlink)</td>
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<td>artwork/logo (with hyperlink)</td>
<td>name recognition (with hyperlink)</td>
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<td><strong>Social Media</strong> (Facebook, LinkedIn, Twitter)</td>
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<tr>
<td><strong>Company/Organization Profile</strong> (“profile” &amp; logo included in published report)</td>
<td>full page, full-color, 300-350 words</td>
<td>half page, full-color, 150-175 words</td>
<td>half page, full-color, 150-175 words</td>
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<td><strong>Welcoming Remarks</strong> (remarks from Pres/ED in published report)</td>
<td>YES; 500-550 words</td>
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</table>
sponsor information

Organization/Company Name

Main Contact Full Name

Main Contact Title

Address

City, State, ZIP

Phone Number ___________________________ Email ___________________________

sponsorship level

- $10,000 Premier Sponsor ($2850 FMV)
- $7,500 Plantinum Sponsor ($1650 FMV)
- $5,000 Gold Sponsor ($1250 FMV)
- $2,500 Silver Sponsor ($325 FMV)
- $1,000 Bronze Sponsor ($225 FMV)
- $500 Community Sponsor ($150 FMV)

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mail or fax signed agreement to

ASU Lodestar Center
Attn: Angela Benson
400 E. Van Buren St. Suite 900 | Mailcode 4120 | Phoenix, AZ 85004
(Fax: 602.496.0952) Phone: 602.496.0500

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2024 Nonprofit Compensation & Benefits Report

artwork specs & sizes

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