Accelerating social impact

The American Express Leadership Academy at ASU builds leaders for tomorrow while strengthening the impact of today’s organizations.

The Academy recruits Class 14, engaging 35 participants. Participants are selected annually, representing a variety of interest areas including: arts and culture, education, healthcare, environment, animal welfare, human services, and many more. Participants engage in the Academy for nine months, learning from renowned professors, practitioners and leaders from all sectors.

Skilled Coaching: Participants are paired individually, and in small groups, with experienced executive coaches who assist them in identifying professional goals and overcoming obstacles.

Group Projects: Participants acquire new skills by taking a deeper dive into leadership topics that challenge them to identify innovative solutions to pressing challenges, and to share those learnings with their peers.

Thinking Preferences: Emergenetics® cognitive preference evaluations help participants gain a better understanding of their own unique mental strengths, while also fostering improved management techniques and communication skills.

Networking: The cohort model encourages networking among participants, as well as with more than 25 influential community leaders who instruct and facilitate program days.

Leadership Curriculum: Incorporating the latest models for impactful leadership, influence and reputation, emotional intelligence, and leadership agility.

360° Evaluations: Thorough assessments help participants to better understand their professional strengths and weaknesses, and provide a focus for personal development.

Diversity & Inclusion: Diversity is one of our strongest assets, with cohorts representing 30-40% from communities of color, helping to meet our Academy’s mission of developing diverse leadership.

360° Thinking Preferences: Emergenetics® cognitive preference evaluations help participants gain a better understanding of their own unique mental strengths, while also fostering improved management techniques and communication skills.

Learn more at lodestar.asu.edu/leadership