



2008

Generation Next Nonprofit Leadership Academy was founded at ASU



2014

It was renamed the American Express Leadership Academy at the ASU Lodestar Center



2021

The Academy recruits Class 14, engaging 35 participants

Accelerating social impact

The American Express Leadership Academy at ASU builds leaders for tomorrow while strengthening the **impact** of today's organizations.



30+

participants are selected annually, representing a variety of interest areas including: arts and culture, education, healthcare, environment, animal welfare, human services, and many more



9

Participants engage in the Academy for **nine months**, learning from renowned professors, practitioners and leaders from all sectors

400



the number of Academy alumni and current participants

number of organizations whose employees have participated in the Academy



260

Of the many features that elevate our Academy, a few noteworthy examples include the following...



Executive Coaching: Participants are paired **individually**, and in small groups, with experienced executive coaches who assist them in identifying professional goals and overcoming obstacles



Group Projects: Participants acquire **new skills** by taking a deeper dive into leadership topics that challenge them to identify **innovative solutions** to pressing challenges, and to share those learnings with their peers



Thinking Preferences: Emergenetics® cognitive preference evaluations help participants gain a better understanding of their own unique **mental strengths**, while also fostering improved **management techniques** and **communication skills**



Diversity & Inclusion: Diversity is one of our **strongest assets**, with cohorts representing 30-40% from communities of color, helping to meet our Academy's mission of developing diverse leadership



Skill-Building: Participants benefit from **70+ hours** in program days, covering such topics as resource development, organizational lifecycles, crisis communications and more



Leadership Curriculum: Incorporating the latest models for **impactful leadership**, influence and reputation, emotional intelligence, and leadership **agility**



360° Evaluations: Thorough **assessments** help participants to better understand their professional strengths and weaknesses, and provide a focus for personal development



Networking: The **cohort model** encourages networking among participants, as well as with more than 25 influential community leaders who instruct and facilitate program days

Learn more at lodestar.asu.edu/leadership